



## CENTER FOR NONPROFIT SUSTAINABILITY

The Center for Nonprofit Sustainability at Foundation For The Carolinas has long been committed to helping nonprofit organizations thrive as they work to strengthen communities across the Carolinas. We offer expert guidance and a wide array of philanthropic services designed to increase a nonprofit's ability to focus on its mission and have greater impact in the community it serves.



## FFTC NONPROFIT SOLUTIONS

# SOLUTIONS FOR NONPROFITS

We are a trusted partner to nonprofit organizations across the Carolinas



### AGENCY FUNDS

FFTC

FFTC

Sustain your nonprofit's good work through these cost-effective, long-term vehicles and leverage FFTC's investment and financial services.



### SCHOLARSHIP FUNDS

Support students from preschool to postgraduate by providing grants for educational purposes, with customizable eligibility criteria.



#### FFTC GIFTS OF BUSINESS INTERESTS

FFTC accepts gifts of business interests on your behalf, with proceeds directed to support your organization.



#### FFTC CHARITABLE TRUSTS

Carefully planned, efficient ways for income and assets to be distributed over time to donors, their beneficiaries and designated charitable organizations.



#### FFTC DESIGNATED FUNDS

SOLUTIONS FOR

YOUR DONORS

We help your donors

GIFTS OF REAL PROPERTY FFTC accepts gifts of real property on

your behalf, with proceeds directed

to support your organization.

maximize their

FFTC

charitable giving

Allow your donors to support the good work of your nonprofit organization, often in perpetuity.

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#### FFTC SUPPORTING ORGANIZATIONS

Discrete legal entities that offer relative autonomy and the favorable tax benefits of a public charity, while leveraging FFTC's grantmaking and endowment management expertise.



#### FFTC PLANNED GIVING

Expert guidance, personalized service and local resources to help your donors identify their goals, establish a plan and implement their philanthropic legacy.

### Comprehensive endowment management

The Center for Nonprofit Sustainability offers expertise in all facets of endowment management, including reporting, accounting and complex spendable income policies and procedures. We can manage multiple funds established for distinct purposes, ease the burden of administration and help ensure that a donor's wishes are honored in perpetuity. We also give your organization the ability to address changing needs with a unique quasi-endowed option that combines long-term investment opportunities with a high degree of flexibility.

# Planned giving, legal and financial expertise

FFTC offers resources that give your organization added capacity in the areas of planned giving, legal, finance, reporting and accounting. We enable nonprofits of all sizes to accept a wide variety of assets — including real property and non-voting business interests — and provide expertise that eases the management of complex gifts and charitable trusts. We will also keep you informed on key endowment, legislative and compliance issues affecting the nonprofit community.

# Cost-effective and customized investment solutions

A partnership with FFTC allows you to leverage our resources, giving you access to top investment managers and multiple investment options specifically designed to build nonprofit sustainability. Our broad investment platform creates immediate diversification and can reduce investment costs for your organization. Most importantly, we offer a level of oversight and stewardship that allows your staff and volunteers to focus on your unique mission and programs.

# Partnership solutions to support donor needs

By offering unique services and solutions to donors, the Center for Nonprofit Sustainability can enhance your development efforts and create long-term sustainability for your organization. FFTC Gifts of Real Property and Business Interests help donors use private stock, real estate and other non-cash assets to support their favorite causes. FFTC Planned Giving helps donors give to nonprofits through their estate plans, ensuring their charitable wishes are honored in the future. In addition, donors who are passionate about a specific nonprofit can open an FFTC Designated Fund that directs all future grants to a named organization.

## Expertise to support a complex organization

Many nonprofits use multiple funds to organize and manage support for different programs. The YMCA of Greater Charlotte partners with Foundation For The Carolinas to manage dozens of distinct funds, each supporting different YMCA locations and purposes. FFTC offers distinct fund accounting with separate fund statements. Regular meetings are held with YMCA's investment committee to monitor fund performance, discuss the market outlook and set investment strategy. In addition, FFTC's ability to accept a variety of assets has helped the YMCA diversify and streamline its fundraising efforts.

## Innovative tools open new fundraising sources

When the development team at Charlotte Country Day School began planning for a capital campaign, they noticed a trend that was both a challenge and an opportunity. A growing number of families and alumni owned substantial assets that could not be easily liquidated. Many prospective donors were unaware that these assets had untapped charitable potential. After contacting Foundation For The Carolinas for advice, CCDS learned that FFTC could accept gifts of business interests and real property. Proceeds from the sale of these assets would then benefit the school, opening a robust new source of fundraising.







The Levine Conference Center, located within Foundation For The Carolinas' headquarters in Uptown Charlotte, provides convening space and board rooms for our region's nonprofits and community organizations.

# Philanthropy is an art that benefits everyone.

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